

ECPA Network Values & Beliefs

Customer orientation:

We will speak and act with the customer perspective as the driving force behind all our activities and will treat the care for human health and the environment as our natural responsibility.

Respect:

We will seek to earn the respect of others by continuously striving to be a responsible, engaged and valuable partner. We will respect the views and values of others and act with honesty, humility and humanity.

Openness:

Communication will be a fundamental priority in all our activities. We will act with openness in all our dealings with stakeholders and actively engage in dialogue, exchanging opinions and facts, in order to increase society's understanding of our industry and our understanding of society.

Commitment:

We will commit to serve our members and stakeholders operating to the highest possible standards of professionalism.

Technology:

We believe in the benefits that technology brings to human development and progress and to sustainable agriculture. We believe in science as the engine of innovation and the core principle of regulatory decision-making. We believe in the complementary and synergistic nature of technologies developed and offered by the plant science industry.

Sustainability:

We will provide our customers in business (growers, channel partners), advisors, officials and institutions with expert advice, information and tools that will assist the development and implementation of more sustainable practices and policies in agriculture.

Teamwork:

We will work together as an integrated team, harnessing the power of our combined skills, opportunities and efforts to build a better business environment.

Integrity:

We will practice the highest standards of business ethics and integrity in all aspects of our work. We will fulfill our commitments as responsible citizens and employees.